

EXCLUSIVE OFFER E-NEWSLETTER ADVERTISING



**International Formalwear Association
401 North Michigan Avenue
Chicago, IL 60611
(312) 321-5139, FAX (312) 321-5150**

Ad specs: Image and text provided in digitized format via Email.
Cost: \$250/issue

IMAGES

IFA can only accept **IBM** computer images and text in the following programs: **(USE PROPER EXTENSTIONS ON TEXT AND IMAGE FILES SO WE CAN IDENTIFY THE FORMAT.) NO MACINTOSH PROGRAMS.**

IMAGES

JPEG - .jpg/.jpeg
GIF - .gif
TIF - .tif
EPS - .eps

TEXT

Microsoft Word - .doc
WordPerfect - .wpd
ASCII - .txt
Amipro - .SAM

**INTERNATIONAL FORMALWEAR ASSOCIATION
E-NEWSLETTER ADVERTISING
CONTRACT**

Advertising: \$250/month – 2 issues of Formal Times Industry News

CONTRACT: (send payment with contract)

NAME: _____

COMPANY NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE NUMBER: _____

Enclosed is the artwork and payment in the amount of \$ _____

CHECK NUMBER: _____ **CREDIT CARD: VISA/MC/AMERICAN EXPRESS**

CARD NUMBER: _____ **EXPIRES:** _____

SIGNATURE: _____

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